



# BORDERLESS DEFINED

Newsletter of Borderless Interpreting & Translation, LLC



## Freelancing and What Matters

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I was first introduced to [The Freelancery](#) last summer during [Chris Durban's session at the the Japan Interpreting and Translation Forum 2020](#) hosted by Japan Association of Conference Interpreters.

[Walt Kania](#) is the person behind this freelancing blog, and although he is a writer by trade, he discusses freelancing more heavily than writing (therefore the blog title, I suppose).

On more than one occasion, The Freelancery has reminded me to see the big picture of what matters in the freelance life.

For instance, I took a hard but worthy lesson from [his post](#), titled "Q&A: "How am I supposed to communicate the value of what I do? Clients don't seem to get it." (In fact, this was the article that Chris Durban quoted in her webinar as she introduced tips on entering the premium market for translators.)

On a whole, I feel that I have been able to take perhaps more decisive actions for my business with the help of this resourceful blog.

The next Borderless Defined will be in your inbox in the week of May 3rd!

Noriko Rogers

Borderless Interpreting & Translation, LLC

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